

**MBSB BANK BERHAD
STRATEGIC COMMUNICATIONS DEPARTMENT**

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PRESS RELEASE
KENYATAAN AKHBAR

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**MBSB BANK REWARDS ITS CUSTOMERS AT SIMPAN BERGANDA
MENANG BERGAYA PRIZE GIVING CEREMONY**

PETALING JAYA, 28 January 2022– MBSB Bank Berhad organised a prize giving ceremony to its customers who are winners of the first grand draw of its ‘*Simpan Berganda, Menang Bergaya*’ CASA-i campaign. The ceremony was graced and officiated by MBSB Bank’s Acting Chief Executive Officer, Datuk Nor Azam M Taib at the Bank’s head office, Menara MBSB Bank, PJ Sentral today.

The current and savings account (CASA-i) campaign, which is a year-long campaign had begun on 21st June 2021 and will end on 31 May 2022, offers prizes worth more than RM 2 million that include luxury cars, motorbikes, smart phones as well as cash prizes. The campaign draw comes in three categories of draws which are monthly and quarterly, special as well as a grand prize. It is also offered to small and medium enterprises (SMEs) customers.

The top winners who were in attendance on that day were En.Saiful Azrin Bin Arifin, who won a *BMW 218i Gran Coupe M Sport*, Mr Chew Yew Kong who went home with a *Mini Cooper Countryman S* and Mr Tan Kee Kiat with a *Modenas Elegan* scooter.

According to Datuk Nor Azam M Taib, “*Simpan Berganda Menang Bergaya* CASA-i Campaign was created to promote CASA-i products as well as to reward our customers. It was carefully crafted and advertised to reach to a wider audience and we received good feedback from our customers as well as potential customers. We believe that as a financial institution, it is vital for us to consistently enhance campaigns and reward our loyal customers and maintain a good relationship with them.”

He adds, “We hope to continue this momentum and conduct more campaigns such as this to promote our products and services as it has been very impactful. As the campaign ends in May, we encourage for our customers as well as members of the public to participate. There is another special draw and grand draw that we will run, and we are also giving away luxury cars which are *BMW 218i Gran Coupe M Sport* and *BMW X4 30i M Sport* including a *BMW C400* motorbike amongst other monthly giveaways.”

Concurrently, MBSB Bank, which is the country’s second largest full-fledged Islamic Bank, is also running a personal financing campaign ‘*Gaya Hidup Paling Masyuuk*’ until 31 March 2022.

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For more information or enquiries, please contact:

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About MBSB Bank Berhad

MBSB Bank Berhad formerly known as Asian Finance Bank (AFB) has been granted a license by Bank Negara Malaysia to undertake Islamic Banking business. MBSB Bank is regulated and supervised by Bank Negara Malaysia under the Islamic Financial Services Act, 2013 (ISFA).

MBSB Bank Berhad, a full-fledged Islamic Bank was incorporated on 28 November 2005 is a wholly owned subsidiary of Malaysia Building Society Berhad (MBSB).

On November 2017, MBSB entered into a Share & Purchase Agreement with the shareholders of Asian Finance Bank Berhad (AFB/Vendors) for the proposed acquisition by MBSB of the entire equity interest in AFB for an aggregate purchase consideration of RM644,952,807.66 to be satisfied by way of cash amounting of RM396,894,036.26 and the issuance of 225,507,974 Consideration Shares at an issue price of RM1.10 per Consideration Share ("The Acquisition").

The Acquisition was approved by the shareholders of MBSB on 23rd January 2018. The shareholders also approved the transfer of Shariah Compliant Assets and Liabilities of MBSB to AFB via a Member's Scheme of Arrangement.

Pursuant to the above said approval and upon completion of the transfer of shares and the payment of the balance of the purchase consideration to the Vendors, AFB became a wholly owned of Malaysia Building Society Berhad on 7 February 2018. AFB undertook a rebranding exercise and on 2 April 2018 it changed its name to MBSB Bank

